The Award-Winning Multimedia Catholic Accent
Magazine, Newspaper, Broadcast, and Digital

March  

June  

September  

December

Magazine
Advertise in any of our 4 yearly magazines. Each quarter, the magazine will reach households, businesses, senior health care, facilities, schools, and parishes across Westmoreland, Armstrong, Indiana and Fayette counties with an estimated reach of 100,000 sets of eyes! Magazines will be printed and mailed in March, June, September and December.

- Full Page 7.875” w x 10.125” h ad is $1,000
- Half Page 7.875” w x 4.938” h ad is $650
- Quarter Page 3.875” w x 4.938” h ad is $275

Newspaper
Advertise in any of our 4 yearly newspapers. The official newspaper of the Diocese of Greensburg, The Catholic Accent can be an effective advertising medium for you and your business or service. The primary circulation areas of the newspaper include 40,000 homes in Westmoreland, Armstrong, Indiana and Fayette counties. Newspapers will be printed and mailed in January, May, July and October.

- Full Page 9.75” w x 13.25” h ad is $1,000
- Half Page Horizontal 9.75” w x 6.5” h ad is $550
- Half Page Vertical 4.75” w x 13.25” h ad is $550
- 1/4th Page 4.75” w x 6.5” h ad is $275

Broadcast
Advertise in any of our 4 yearly shows, get 10 spots per month. The Catholic Accent will air 40 times a year on WPXI Channel 11 with an estimated reach of 19,200 households.

- A 30-second spot in a half-hour show, which will air 10 times over a 3-week period is $500.
- If you need a commercial we can make one for you for an additional $250.

Digital
Advertise on our website for $100 a month. Our online publication gets more than 16,000 page views every month

- A Square 300p wide x 250p high
- A Leaderboard 728p wide x 90p high

THE AWARD-WINNING MULTIMEDIA CATHOLIC ACCENT
Magazine, Newspaper, Broadcast, and Digital

SPECIAL PACKAGES

The Multimedia Package
See your ads online, on television, in the magazine and in the newspaper year-round!

- 40 TV spots on WPXI.
- 60,000 web impressions.
- 4 full page magazine ads (one in each quarterly magazine).
- 4 1/4 page newspaper ads (one in each newspaper for the year).

PRICE: $5,000

Magazine
Reserve a full page ad in all four of our special edition magazines. Magazines will be printed and mailed in March, June, September and December.

PRICE: $3,000

Newspaper
Reserve a half page ad in all four of our newspaper editions. Newspapers will be printed and mailed in January, May, July and October.

PRICE: $3,000

Broadcast
Reserve a 30-second television spot in all 40 airings on WPXI.

PRICE: $2,000

Digital Advertising
See your ads online year-round in our online publications.

- 60,000 web impressions.

PRICE: $1,000

* All advertising copy is subject to the approval of the diocesan staff, which reserves the right to accept or reject all copy submitted - ie., NO political, alcohol, tobacco, or weapons ads accepted.