Density Map

Advertise with the award-winning team of

THE CATHOLIC ACCENT

Subscribers
- 27,860
- 10,594
- 3,424

* Updated for 2024
**Magazine**
Advertise in any of our **4 yearly magazines**. Each quarter, the magazine will reach households, businesses, senior health care, facilities, schools, and parishes across Westmoreland, Armstrong, Indiana and Fayette counties with an estimated reach of **100,000 sets of eyes**! Magazines will be printed and mailed in **March, June, September and December**.

- Full Page: 7.875" w x 10.125" h ad is $1,100
- Half Page: 7.875" w x 4.938" h ad is $550
- Quarter Page: 3.975" w x 4.938" h ad is $275

**Newspaper**
Advertise in any of our **4 yearly newspapers.** The official newspaper of the Diocese of Greensburg, The Catholic Accent can be an effective advertising medium for you and your business or service. The primary circulation areas of the newspaper include **40,000 homes** in Westmoreland, Armstrong, Indiana and Fayette counties. Newspapers will be printed and mailed in **January, May, July and October**.

- Full Page: 9.75" w x 13.25" h ad is $1,100
- Half Page Horizontal: 9.75" w x 6.5" h ad is $550
- Half Page Vertical: 4.75" w x 13.25" h ad is $550
- 1/4th Page: 4.75" w x 6.5" h ad is $275

**Broadcast**
Advertise in any of our **4 yearly shows**, get 10 spots per month. The Catholic Accent will air 40 times a year on WPXI Channel 11 with an estimated reach of **19,200 households.**

A 30-second spot in a half-hour show, which will air 10 times over a 3-week period is $500. If you need a commercial we can make one for you for an additional $250.

**Digital**
Advertise on our website for $100 a month. Our online publication gets more than **16,000 page views** every month.

- A Square: 300p wide x 250p high
- A Leaderboard: 728p wide x 90p high

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**THE AWARD-WINNING MULTIMEDIA CATHOLIC ACCENT**
Magazine, Newspaper, Broadcast, and Digital

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**SPECIAL PACKAGES**

**The Multimedia Package**
See your ads online, on television, in the magazine and in the newspaper year-round!
- 40 TV spots on WPXI.
- 60,000 web impressions.
- 4 full page magazine ads (one in each quarterly magazine).
- 4 1/4 page newspaper ads (one in each newspaper for the year).

**Price:** $5,000

**Magazine**
Reserve a full page ad in **all four** of our special edition magazines. Magazines will be printed and mailed in March, June, September and December.

**Price:** $3,000

**Newspaper**
Reserve a half page ad in **all four** of our newspaper editions. Newspapers will be printed and mailed in January, May, July and October.

**Price:** $3,000

**Broadcast**
Reserve a 30-second television spot in all **40 airings** of the Catholic Accent on WPXI.

**Price:** $2,000

**Digital Advertising**
See your ads online year-round in our online publications.
- 60,000 web impressions.

**Price:** $1,000

*All advertising copy is subject to the approval of the diocesan staff, which reserves the right to accept or reject all copy submitted—i.e., NO political, alcohol, tobacco, or weapons ads accepted.*

*UPDATED FOR 2024*