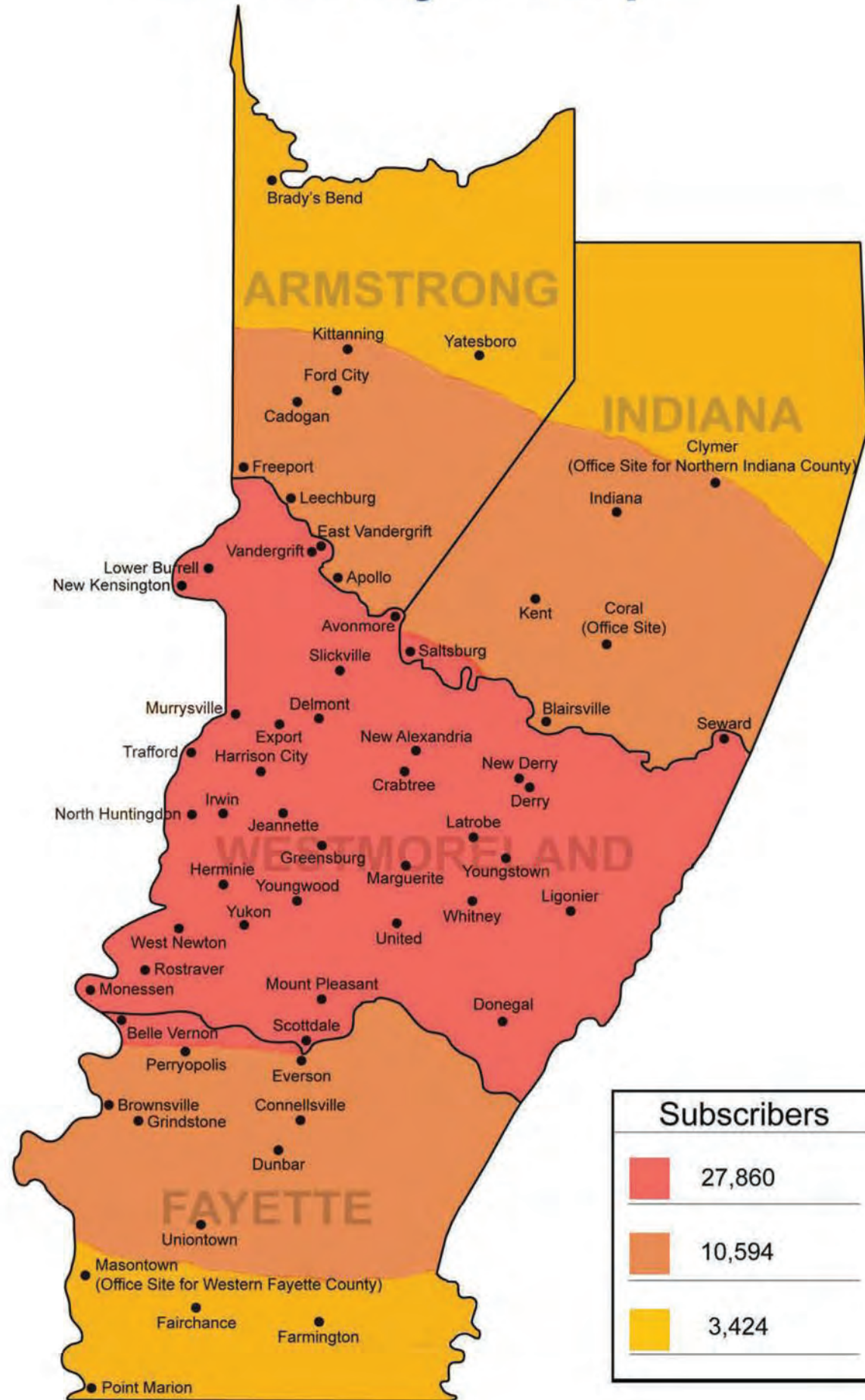


# Density Map



# Advertise with the award-winning team of

# THE CATHOLIC ACCENT



\* Updated for 2024

*Diocese of Greensburg*

# The Award-Winning Multimedia Catholic Accent Magazine, Newspaper, Broadcast, and Digital

March



June



September



December



## Magazine

Advertise in any of our **4 yearly magazines**. Each quarter, the magazine will reach households, businesses, senior health care, facilities, schools, and parishes across Westmoreland, Armstrong, Indiana and Fayette counties with an estimated reach of **100,000** sets of eyes! Magazines will be printed and mailed in **March, June, September** and **December**.

Full Page 7.875" w x 10.125" h ad is \$1,100  
 Half Page 7.875" w x 4.938" h ad is \$550  
 Quarter Page 3.875" w x 4.938" h ad is \$275

## Newspaper

Advertise in any of our **4 yearly newspapers**. The official newspaper of the Diocese of Greensburg, The Catholic Accent can be an effective advertising medium for you and your business or service. The primary circulation areas of the newspaper include **40,000** homes in Westmoreland, Armstrong, Indiana and Fayette counties. Newspapers will be printed and mailed in **January, May, July** and **October**.

Full Page 9.75" w x 13.25" h ad is \$1,100	1/8th Page Horizontal 4.75" w x 3.125" h ad is \$150
Half Page Horizontal 9.75" w x 6.5" h ad is \$550	1/8th Page Vertical 2.25" w x 6.5" h ad is \$150
Half Page Vertical 4.75" w x 13.25" h ad is \$550	1/16th Page Horizontal 4.75" w x 1.5" h ad is \$55
1/4th Page 4.75" w x 6.5" h ad is \$275	1/16th Page Vertical 2.25" w x 3.125" h ad is \$55
	1/32 Page 2.25" w x 1.5" h is \$30

## Broadcast

Advertise in any of our **4 yearly shows**, get 10 spots per month. The Catholic Accent will air **40** times a year on WPXI Channel 11 with an estimated reach of **19,200** households.

A 30-second spot in a half-hour show, which will air 10 times over a 3-week period is \$500. If you need a commercial we can make one for you for an additional \$250.

## Digital

Advertise on our website for \$100 a month. Our online publication gets more than **16,000** page views every month

A Square 300p wide x 250p high  
 A Leaderboard 728p wide x 90p high

# THE AWARD-WINNING MULTIMEDIA CATHOLIC ACCENT Magazine, Newspaper, Broadcast, and Digital

## SPECIAL PACKAGES

### The Multimedia Package

See your ads online, on television, in the magazine and in the newspaper year-round!  
 40 TV spots on WPXI.  
 60,000 web impressions.  
 4 full page magazine ads (one in each quarterly magazine).  
 4 1/4 page newspaper ads (one in each newspaper for the year).

*PRICE: \$5,000*

### Magazine

Reserve a full page ad in **all four** of our special edition magazines. Magazines will be printed and mailed in March, June, September and December.

*PRICE: \$3,000*

### Newspaper

Reserve a half page ad in **all four** of our newspaper editions. Newspapers will be printed and mailed in January, May, July and October.

*PRICE: \$3,000*

### Broadcast

Reserve a 30-second television spot in **all 40 airings** of **THE CATHOLIC ACCENT** on WPXI.

*PRICE: \$2,000*

### Digital Advertising

See your ads online year-round in our online publications. 60,000 web impressions.

*PRICE: \$1,000*



\* All advertising copy is subject to the approval of the diocesan staff, which reserves the right to accept or reject all copy submitted - ie., NO political, alcohol, tobacco, or weapons ads accepted.